



Frequently Asked Questions (FAQs)/Profile Set-up Instructions

1. Why is the platform called Direct2Author?

D2A was designed to help self-published authors drive traffic to their own websites or author pages for direct point-of-sales (POS) transactions. Our goal is to help independent authors build a fan-base, maintain the rights to their work and optimize the amount of money they earn.

2. I'm a new author and I self-published my book, can I post it on D2A?

Yes, D2A is designed to promote new, self-published and vanity published books in all genres.

3. Can I build a profile for free if my book hasn't released yet?

Yes, however, you will need to include your pre-order process in your description and have a website url link available.

4. I'm not sure how to upload my book. What do I need to complete the intake form?

Here's how it works:

- To upload your book, go to: <https://www.direct2author.com/build-your-page>
- Click Sign Up Now. To complete the form, you will need your book cover, description (500 characters only), price, URL to your website or author's page, one review, social media urls and YouTube video link (optional)
- Once submitted, go to the D2A bookstore to view your page. If you require changes, go to your book profile and click Edit.

If you have tech issues or if you need help, email, support@direct2author.com

5. I uploaded my book and now I need to make a change, how can I edit my page?

To edit your page, you must first log-in to the site. To make sure you are logged in, go to the Profile icon at the top right-hand corner of the page. Once you are logged in, go to your page, and click the edit button. This should take you to your book input form.

6. What type of book marketing services do you offer?

To see our marketing services, go to <https://www.direct2author.com/shopservices>. Once your service is selected and paid for, you will receive an input form designed to collect the necessary information about your purchase. If you select a service and do not receive an input form, email support@direct2author.com.

7. I notice you promote books on social media, will my book be promoted if it's uploaded to the site.

Although we make no promises, our goal is to promote all new books at least once on D2A's Facebook, Instagram and Twitter pages and/or our weekly enewsletter.

8. Once my book is uploaded, will you own any rights to it? Will you receive any of my book royalties?

No, we will not own any rights to your book or make any claims to your book sales.